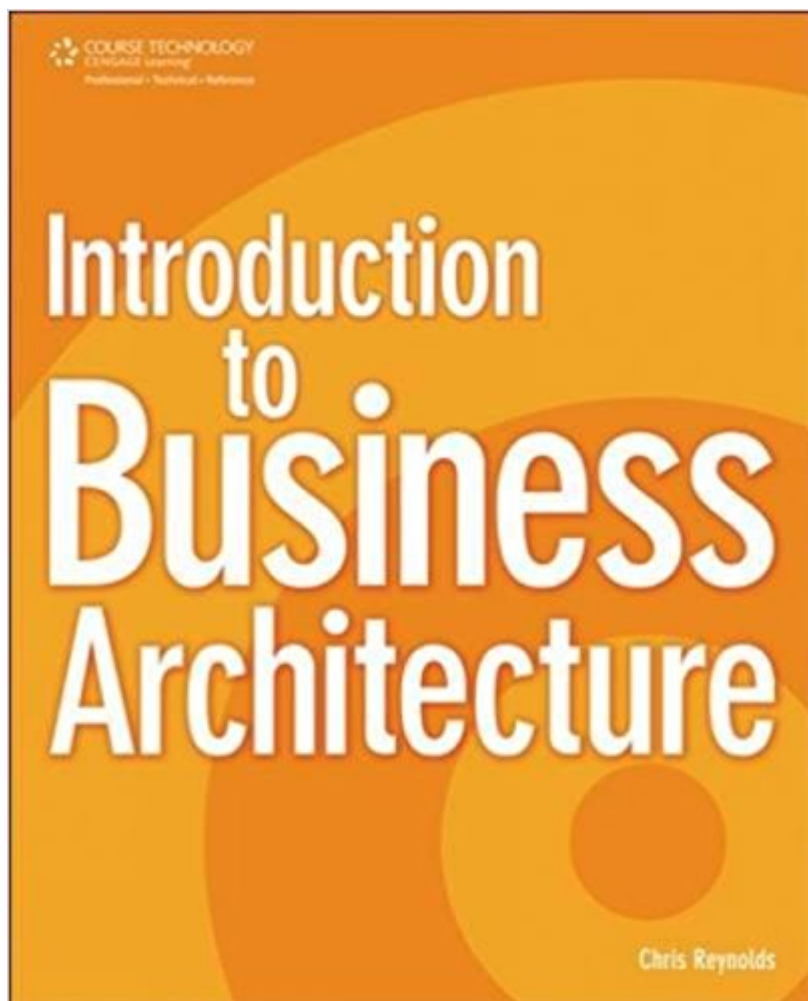




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Introduction To Business Architecture



Synopsis

Business Architecture is a disciplined approach to creating and maintaining business models that enhance enterprise accountabilities and improve decision-making. Business Architecture's value proposition, unlike other disciplines, is to increase organizational effectiveness by mapping and modeling the business to the organization's business vision and strategic goals. The book is an introduction to this burgeoning new field. It explains what Business Architecture is, what a good, sustainable one should include, and explains how to implement a business architecture practically within the reader's environment. Extensive examples and case studies are included to clarify points and demonstrate clearly to the reader how they too can begin to build business architecture within their organization.

Book Information

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Customer Reviews

1: Introduction to Business Architecture. 2: What Is Business Architecture Comprised Of? 3: How To Get There. 4: When Are We Done? 5: Representational Languages for Your Business Architecture. 6: Frameworks. 7: Understanding Your Business. 8: Practical Uses for Your Business Architecture.

Chris Reynolds has been consulting in the IT industry for over 15 years, and has been doing business design work for over 20 years. He has performed business architecture work for wholesale and logistics companies, manufacturers, telecom companies, and financial institutions.

I found the book to be repetitive, poorly structured and lacking useful content. One example of

repetition that I find in the book is Chapter 11 Representational Languages. While the chapter does discuss the available languages, it also discusses, one again, what should be included in each view. The author previously provided this information when discussing each view earlier in the book. This is just one example of repetition. You can find plenty more examples throughout the book. The above example also highlights my concerns with structure. The diagrams provided in the book appear to be thrown together in a haphazard manner with little or no concern for style or clarity. His BPMN diagrams, a powerful modeling language he trivialized, border on unreadable. They would make a great example of how not to put a model together. I still have many questions, questions I feel this book should have answered since it is an introductory book. I could not in his conscience recommend this book to anyone.

This book was clear and easy to understand. It's a perfect companion for anyone getting into business architecture for the first time, or to be more advanced practitioner looking for a refresher and some new ideas.

Text book... what can I say? I was forced to buy it.

While, I am still in the process of reading the book, I find it instructive. Appears to be a perfect read.

Just two days ago I returned this book to after having a chance to preview it for 48 hours. As a practicing Sr. Business Architect I found very little information that was valuable and quite a bit that might be construed as misleading when compared to what industry experts and research organizations like Forrester present. I had hoped to find a publication that I could share with others to help them understand the discipline better...but I'll keep looking. There was no mention of Business Capability Models (one of the main tools of the trade!), there were only very basic graphics that weren't helpful, and way too much text and lack of meaningful diagrams and examples of real business architecture in practice.

Good

I am an Enterprise Architect and Instructor with a background in senior IT ranks including CIO as well as author of several books on IT. Chris Reynold's book 'Introduction to Business Architecture' is terrific. Precise, readable and actionable. I will be recommending it to every aspiring enterprise

architect that passes through my hands. Rob Aalders

This is a great book on Business Architecture. Chris Reynolds takes you through what Business Architecture is, what it should be and how to implement it properly. Being new to Business Architecture, this book really gave me a comprehensive introduction. This is a book that all project teams, architects and consultants should have!

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